

## **Innovative Program Paper and Poster Presentation Information: AWHONN 2010 Convention, “Sharing Science, Finding Solutions”**

Innovative program presentations are about innovative programs implemented in a variety of practice settings. These are **newly created** and implemented **programs** which address challenges in women’s health, obstetric and neonatal nursing practice, education or administration. Papers and posters describing programs with demonstrated outcomes will receive priority consideration. **Submissions are reviewed blindly.**

Applicants can indicate a preference to present orally in a paper session, or as a poster. All those interested in presenting orally are encouraged to indicate a willingness to display a poster if not selected for oral presentation. There are a limited number of slots available for oral presentation plus our poster room is extremely well attended. Arguably more attendees are exposed to your work there than in an oral presentation which competes with 9 other sessions.

### **Criteria for Selection**

- Program complements convention, theme, goals and objectives
- Clarity of purpose/objectives
- Clearly delineated process for implementation of program
- Content free of commercial bias
- Program is innovative, timely and meets a need
- Applicability/implications for women’s health, obstetric or neonatal nursing practice, education or research

### **Theme, Goal and Objectives**

The theme of the AWHONN 2010 Convention is *Sharing Science, Finding Solutions*. The goal of the 2010 AWHONN Convention is to share science and find solutions promoting excellence in the care of women and newborns.

Participants will:

- Identify strategies for optimizing communication among health care stakeholders.
- Explore innovations to measure and improve outcomes.
- Translate research to implement evidence into practice.

### **Submission Process**

To expedite the submission process, gather required components before entering the Speaker Management System. You will be asked to provide the following:

- **Title:** Should be catchy, yet still clearly reflect the content. Sample titles: *Exploring An Innovative Approach to Patient Communication with Antepartum Diabetic Patients; Hispanic Labor Friends: Supporting Vulnerable Women*
- **Submitter’s email:** If there is more than one submitter, list the email address of the primary contact.
- **Presentation format:** You will be asked to indicate your preference to present as a paper, a 30 minute oral presentation, or as a poster. If you select paper, you will also be asked if you are willing to present as a poster if your abstract is not selected as a paper.
- **Brief description:** This is 2-3 sentences, no more than 75 words, intended for posting on the convention website or other program materials to let attendees

know what the session is about. You want them to attend your session, this should capture their interest. Sample descriptions:

- *Clear communication is a cornerstone of quality patient care. As the United States experiences changing demographics, healthcare providers are often challenged to communicate with patients who do not speak English well. The Luz de mi Vida program offers a new and effective approach to providing Spanish interpreters in the maternity care setting.*
- *There is an under-reported fall/drop risk for newborns during hospitalization primarily due to mothers falling asleep when the newborns are in the maternal bed and the babies falling to the floor. Significant injuries and potential preventable deaths will be described in 3 categories of newborn falls. The presentation will include an analysis of factors, events, prevention interventions and the resulting Newborn Fall Prevention Program implemented within a large health care system.*
- **Three behavioral objectives** This is what the learner should be able to do on completing your session. Sample objectives:
  - *Identify unique concepts to improve perinatal orientation in your own organization.*
  - *Apply the fundamentals of a structured social integration to perinatal nursing specific to new graduate nurses.*
  - *Formulate a plan to enhance your own perinatal orientation and integration of new graduate nurses.*
- **Teaching delivery methods** You will be asked to select from a list of delivery methods; the methods you choose should be appropriate for the content and objectives.
- **Pharmacology content** You will be asked to estimate how many minutes you will spend discussing medications during your presentation.

Pharmacology content is defined broadly as any reference to the origin, nature, chemistry, effects and uses of drugs. It includes pharmacognosy, pharmacokinetics, pharmacodynamics, pharmacotherapeutics and toxicology. For example a 60 minute session on implications of the Women's Health Initiative, a study examining the health risks and benefits of hormone use, would likely contain 60 minutes of pharmacology content. Although the presenter is not talking about doses, mechanisms of action or absorption rates, she is spending 60 minutes discussing the effects and uses of hormones and pharmacotherapeutic implications. Similarly a session on outreach programs for HIV positive pregnant women is likely to include mention of protocols for treatment and access to medication which would make the session eligible for pharmacology credit.

- **Bibliography** Reviewers want to see the scientific or academic basis for your presentation, the sources for your assertions. You will be asked to provide at least 5 references, preferably from peer reviewed journals. At least 3 of them must be current as of the last 5 years. A sample bib:

Di Renzo GC, Roura LC, et al. Guidelines for the management of spontaneous preterm labor. *Journal of Perinatal Medicine* 2006; 34(5):359-66.

Grimes D, Nanda K. Magnesium Sulfate Tocolysis: Time to Quit. *Obstetrics and Gynecology* 2006 Oct 108(4):986-9.

Neilson JP. Cochrane Update: antenatal corticosteroids for accelerating fetal lung maturation for women at risk of preterm birth. *Obstetrics and Gynecology* 2007 Jan;109(1):189-90.

Roberts D, Dalziel S. Antenatal corticosteroids for accelerating fetal lung maturation for women at risk of preterm birth. *Cochrane Database Systematic Review*. 2006 Jul 19;3:CD004454.

Gaunekar NN, Crowther CA. Maintenance therapy with calcium channel blockers for preventing preterm birth after threatened preterm labour. *Cochrane Database Syst Rev*. 2004;(3):CD004071.

- **Content Outline** To determine if the content is congruent with your description, title and objectives, you will be asked to provide the outline for your presentation. If you have indicated you prefer making an oral presentation, you must indicate how many minutes you will spend on each component of the outline. Make sure that the time allotted for each component totals 30 minutes. If you have specified that you will discuss medications, please detail in your outline. Sample objectives with appropriate outline:
  - Identify the 3 components of the Ask, Advise and Refer process
  - Verbalize the value of a clear, strong, personal message regarding smoking when delivered by an RN in an inpatient setting
  - Describe the process of Ask, Advise, Refer from admission through the post-discharge period

I. Identification of the 3 components (5 minutes)

A. Ask

B. Advise

C. Refer

II. Mother Baby RNs role in Advise component (10 minutes)

A. EBP data regarding effectiveness of inpatient RN delivering smoking cessation info

B. Personalizing message and use of scripting

C. Use of effective teaching materials

III. Description of process from admission to post discharge (15 minutes)

A. Identify smoking behavior on assessment

B. Transfer of information from dept to dept and shift to shift

C. Providing advice message during newborn care education

D. Encouraging self referral

E. Evaluating effectiveness of program

- **Disciplines** You will be asked to check off the focus area or areas covered in your presentation.
- **Expert Level** Please indicate if you think your content is targeted toward nurses who have some expertise in the area.
- **Publication** Please indicate if at a later date you are interested in publishing your presentation in our journals.
- **Author Information** You will be asked to provide contact information, credentials and affiliations for all presenters. In addition you must include a short biosketch (limited to 200 words) which will be read to introduce you to attendees. Focus of the biosketch should be what makes you qualified to present the topic. This is a biosketch for a presentation on a peer centered nurse internship program.

*Kimberly Carnevale is a Level III RN with over 20 years experience in labor and delivery nursing at Maine Medical Center. She holds a Bachelor's Degree in Nursing from the University of Southern Maine, and is certified in Inpatient Obstetrics. Kim has functioned as the Family Birth Center Unit Coordinator, Labor and Delivery Charge nurse and MMC's Magnet Committee Unit representative. She has been Co-Coordinator of the Birth Center Nurse Internship Program since its inception.*

- **CV/Resume** All presenting authors must upload a current CV or resume.
- **CNE Disclosure** All presenting authors must disclose any relevant financial interests. In addition, you must also indicate whether you will include discussion of off label drug or device use. These disclosures will be shared with learners prior to the start of your session, typically as a slide.
- **Abstract Text** You will be asked to submit a narrative summary of your talk, limited to 500 words. This isn't shared with attendees but used by reviewers to assess your approach to the topic, your grasp of the current state of practice and science, and the level of sophistication of the presentation. You can create this in Word first and then cut and paste into the Speaker Management System. A sample abstract on a program to integrate new graduate nurses into perinatal nursing:

*The nursing shortage has challenged all areas of the profession to recruit and retain nurses. The declining numbers of nurses entering the profession, advancing age of existing nursing staff and nurses leaving the profession are at the forefront of nursing concerns. In Ontario, for specialty areas of nursing practice such as perinatal nursing these challenges are compounded by the fact that nursing student experiences in perinatal nursing are not a mandatory part of undergraduate nursing education. As a large tertiary acute care centre, we are faced with the challenge of recruiting, integrating and retaining new graduate nurses in the perinatal program. With the support of additional funding from the Ontario Ministry of Health and Long-Term Care's New Graduate Guarantee, we*

*were provided with an opportunity to rethink and redesign how we integrated new graduate nurses into our program. Our goal was to provide an exceptional orientation, which would build and develop their knowledge and skills as perinatal nurses, and to provide them with a structured social integration into this new professional role.*

*Building on the success of our Undergraduate Nursing Student Perinatal Nurse Program, we developed a competency based curriculum that focused on preparing new graduate nurses to be successful in caring for women and their families in one of three areas of nursing practice: High Risk Antenatal Unit, Labour and Delivery, and, Mother Baby Unit. The orientation consisted of alternating theoretical and core perinatal nursing concepts followed with immersion in the clinical setting to facilitate immediate application to practice of concepts learned. We used a preceptorship model that required preceptors to collaborate and facilitate learning across clinical settings.*

*The New Graduate Perinatal Nursing Program was launched in May 2008, with the intake of 15 new graduate nurses. The initial response to this program has been overwhelming. This paper will provide a description of our program goals, design and initial outcomes and lessons learned.*

### **Tips and Timeline**

You do not have to complete the submission in one sitting. You can click save and continue at the end of a page and get back to the submission by using your log-in number. If the system will not let you save the content because you have not completed the entire page, you can simply fill in a place holder such as “to be determined”, and come back to that field at another time.

All abstracts submissions must be completed by August 17, 2009; you will be notified of the Program Committee’s decision in October, 2009.

### **If Your Abstract is Selected for Presentation**

All accepted submissions will be eligible for the prestigious *Best Innovative Program Award* presented at a designated time during convention.

Paper presenters will be provided an LCD projector, computer, screen and lectern with microphone. No other audio/visual equipment will be provided or may be used. Each paper session will be limited to **30 minutes**, which should include time at the end for questions and answers. A **maximum of two people** can present a paper. *AWHONN does not permit use of flipcharts, overheads, slides or videocassettes during paper presentations.*

Posters are put on display in a room or foyer adjacent to the Exhibit Hall. Because we offer contact hours for poster review, posters cannot share space with exhibitors. Presenters are expected to be at their posters and available for questions during specified times. Attendees can earn a maximum of 5.0 contact hours by viewing posters. Selected poster presenters will be provided with a 4ft. X 8ft. corkboard and chair. Electrical outlets will not be available. A **maximum of two people may present a poster.**

**Presenters will be responsible for their own travel and all expenses related to their presentation.** All presenters are required to register to attend the convention and will be eligible for a \$75 discount off of full convention registration fees.

**Questions or Concerns**

If you should have any questions or concerns, please do not hesitate to contact Claudia Reid Ravin by phone at 202-261-2416 or by email at [cravin@awhonn.org](mailto:cravin@awhonn.org) or Debra Livramento by phone at 202-261-2428 or by email at [dlivramento@awhonn.org](mailto:dlivramento@awhonn.org).